



# Argument Essays

The Introduction

# Step 1: Get the reader's attention

- Quotation
- Anecdote
- Fact or statistic
- Definition of an unfamiliar term

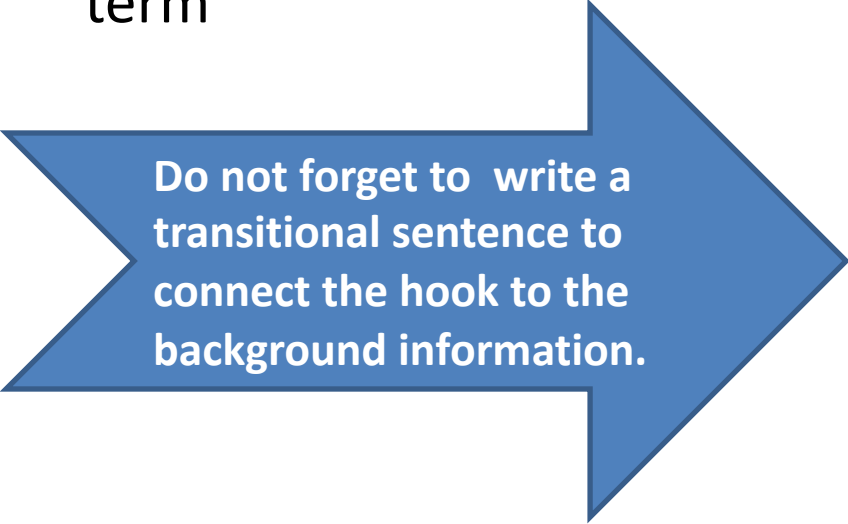


The "hook" must be related to the general topic of the paper.

*Research indicates that nearly 4 billion people use social media ("How Many People Use Social Media in 2022, a 38.5% increase when compared to 2017" para 1-2).*

## Step 2: Provide background information

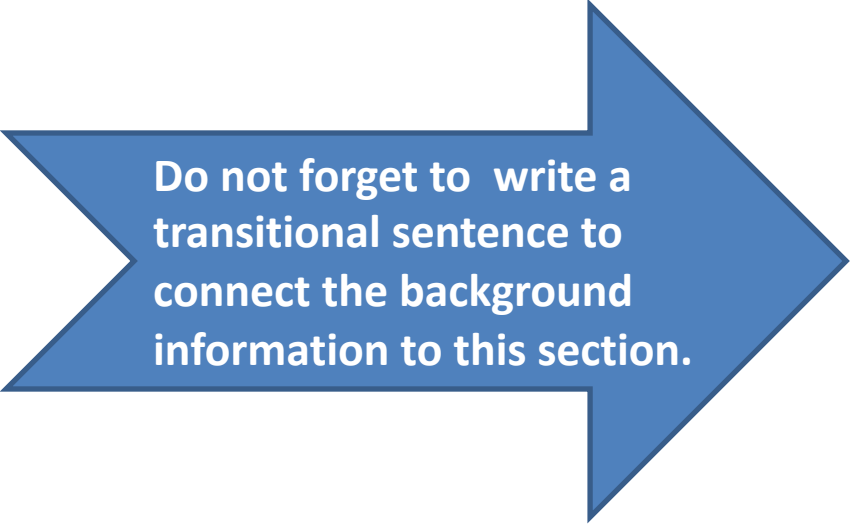
- History of the general topic
- Biographical information if the topic is a person
- Explanation of a technical term



Do not forget to write a transitional sentence to connect the hook to the background information.

*AOL launched the first social network with its Instant Messenger in 1997. Two years later, Friends Reunited debuted, and MySpace and LinkedIn opened their doors in 2003. By 2009, Facebook, which had started out as a way for Harvard students to connect, had become the most used social network in the world with more than 200 million users.*

## Step 3: Let readers know why topic is controversial



Do not forget to write a transitional sentence to connect the background information to this section.

*Most users maintain that these social networks help them stay connected with family members and friends. However, other individuals argue that the time spent on-line could be better spent connecting with family and friends in “real time.”*

## Step 4: Finish with the claim (thesis sentence)



*Despite this objection,  
social networking sites aid  
the communication  
process in two major  
ways.*



# Model Introduction

*Research indicates that nearly 4 billion people use social media (“How Many People Use Social Media in 2022, a 38.5% increase when compared to 2017” para 1-2). AOL launched the first social network with its Instant Messenger in 1997. Two years later, Friends Reunited debuted, and MySpace and LinkedIn opened their doors in 2003. By 2009, Facebook, which had started out as a way for Harvard students to connect, had become the most used social network in the world with more than 200 million users. Most users maintain that these social networks help them stay connected with family members and friends. However, other individuals argue that the time spent on-line could be better spent connecting with family and friends in “real time.” Despite this objection, social networking sites aid the communication process in two major ways.*